



Dennis Miller has done it again - his own version of pushing a Board from good to great. In his new series of "How to Become a High Performing Board", Dennis illustrates some of the most basic and strong practices needed by all non-profit boards. Whether an experienced Board Chair or newer Board member, this is a valuable tool in helping to transition your Board to greater philanthropy opportunities, as well as the overall importance of Board impact on your organization. The success of your Board - and its leadership to the organization's mission - is critical. Dennis' focus on Leadership Development, Board Governance, Philanthropy and Succession Planning is a true win for all non-profit boards.

**Todd Stollenberger, Vice President of Development  
Make-A-Wish America**

Dennis Miller brings his extensive experience and his compelling style to the question of how a nonprofit board can become a high performing board. He hits all the right points, and helps the viewer understand how each aspect of board operations fits into the whole nonprofit experience. This online course, *How to Become a High Performing Nonprofit Board*, will be helpful to almost every board member - new and experienced.

**Jim Purcell, President & CEO  
Council of Family and Child Care Agencies of New York**

Dennis Miller has created a wonderfully informative and instructive resource for nonprofit executives and boards in his new online courses. The course is full of great information and tips that will assist executives and board members at all levels of their board development. The videos are engaging and matched well with a companion handbook. I found the questions at the end of each module to be excellent for both stimulating discussion as well as a sound exercise in determining the functioning of the board and CEO. Many thanks to Dennis for sharing his sound knowledge and experience!

**Allison Birk, PhD MSW Chief Executive Officer  
Child and Family Agency of Southeastern Connecticut**

Dennis Miller's course on "How to Become a High Performing Board" is a wonderful tool for both new and more experienced board members as well as for board chairs. Dennis' insights, which have developed from his wide experience with both for profit and not for profit entities, provides great clarity to any board member as to individual director responsibilities, and the best methods of enhancing the performance for their boards.

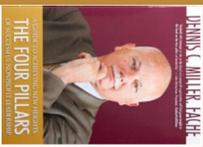
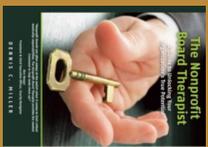
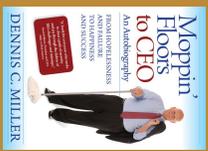
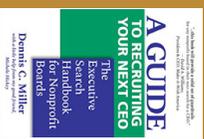
**Edward W. Aho, Esq. Board Chair  
Famite Ripple Foundation**

*How to Become a High Performing Nonprofit Board* identifies and encourages us to examine the areas critical to the optimal performance of non-profit boards. In this course, Dennis asks the tough questions in a respectful and non-threatening way. This course touches all the bases of non-profit board performance and will place you firmly on the road of improved board outcomes, for those of you truly committed to them. I strongly urge you to purchase this course.

**Stephen N. Lawrence, Ph.D., MPA, Chair  
Committee on Trustees and Board Governance Bonnie Brue School**

I highly recommend Dennis Miller's online course, "How to Become a High Performing Nonprofit Board". The need for our programs in the social service or nonprofit sector is greater than ever. Our Board of Directors must be a diverse group of highly engaged, (without being micro-managers) leaders willing to step up no matter what the issue is, and work like a team. A real order for busy professionals. While there's a lot of training out there most board members don't have the time to read tons of material or attend classes. Dennis Miller, a seasoned nonprofit leader, understands this dynamic and has developed an online video course that covers the basics in a bite size an hour. Each of the 8 modules will give your nonprofit board members the foundation they need to help your board work together with your organization to truly make a difference.

**Blair Seltzer, Esq. Bravo, Chief Executive Officer  
Morris Habitad for Humanity, Inc.**



*Dennis C. Miller*

Executive Search • Nonprofit Leadership & Board Performance

## ANNOUNCING DENNIS C. MILLER'S NEW ONLINE BOARD AND EXECUTIVE LEADERSHIP COURSES

### INVEST IN YOUR NONPROFIT BOARD AND EXECUTIVE LEADERSHIP TEAM'S SUCCESS

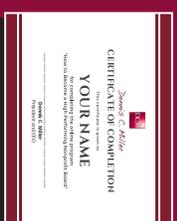
Most nonprofit organizations have great causes and powerful missions that are being advanced through the efforts of dedicated professionals, board members, donors and volunteers. Everyone has high hopes and dreams for their organization and is very proud to be associated with it.

Yet far too many still struggle to fully engage their boards and key stakeholders required to achieve the level of excellence their mission requires.

As the CEO or Board Chair, you may ask yourself the following questions:

- How do I engage and motivate my board to be truly passionate about our mission and actively participate with confidence in our philanthropic initiatives?
- How do I recruit and develop new board members who can assist me in achieving the dreams and goals of our nonprofit organization?
- How do I develop my leadership team to learn the new competencies and skills to successfully achieve our strategic goals?

One of the key responsibilities of every nonprofit CEO is to engage and motivate their board and leadership team to be passionate about serving their mission and achieving their strategic vision. These two new online courses will enable your board members and leadership team to learn the skills, competencies and self-confidence required to become a high performing nonprofit organization with the ultimate beneficiary being those you serve.



Dennis C. Miller, President of Dennis C. Miller Associates, Inc., is a nationally recognized expert in nonprofit leadership, executive search and board and leadership performance coaching, with more than thirty-five years of experience working with hundreds of nonprofit boards and their executives across the country. Dennis is an expert in board governance, leadership development, philanthropy and succession planning. In addition, he is a sought-after motivational speaker and retreat facilitator. Dennis' experience working with hundreds of nonprofit organizations has provided him with the knowledge and insights required to understand the competencies and executive leadership.



*Dennis C. Miller*

Executive Search • Nonprofit Leadership & Board Performance

## How to Become a HIGH PERFORMING NONPROFIT BOARD

### Earn your Nonprofit Board Governance Training Certificate

An eight-module online course that members of your Board can take from their home, office or mobile device.

**Topics covered include:**

- Characteristics of high performing nonprofit boards, and the common obstacles to high performance
- The role and responsibilities of the nonprofit board chair, and what characterizes a high performing chair
- Board leadership succession
- Board recruitment, reappointment and best practices
- The board and CEO relationship
- Today's executive leadership competencies
- The board's role in strategic planning
- How to increase your nonprofit stock price
- Would your board rather have a root canal than raise money?

- Addressing difficult board member behavior
- Measuring and evaluating the board's annual performance

This course provides your board members with a six-month subscription for board governance educational tools including a course handbook with questions for you to consider within each module and discussion at each board meeting. Completing this course will enable your board to go beyond the traditional role of fiduciary, strategic and business advisors to one of being "in partnership" with the CEO in achieving the organization's strategic vision. In this mature stage of governance, your board will be able to ask the right questions, putting forth new ideas and challenges to partner with the CEO to continually refresh and renew your organization's goals while creating a culture of success for decades to come.

## WHO WILL BENEFIT FROM THIS COURSE:

**Board members, CEO's and members of your leadership teams, including:**

- Nonprofit organizations, including human and social services, education, healthcare, environment, arts & cultures, faith-based and other social mission driven organizations
- Academic and Educational Institutions
- Healthcare Organizations
- Business and Professional Trade Associations
- Foundations
- Chambers of Commerce

## INTERESTED IN A STRATEGIC PARTNERSHIP?

If your nonprofit association, business and professional trade association, foundation and/or chamber of commerce would like to learn the financial benefits of entering into a Strategic Partnership with Dennis C. Miller on promoting and marketing these online courses to your members, contact Dennis at [dennis@dennismiller.com](mailto:dennis@dennismiller.com) to schedule a conference call.



*Dennis C. Miller*

Executive Search • Nonprofit Leadership & Board Performance

## How to Become a HIGH PERFORMING NONPROFIT EXECUTIVE LEADERSHIP TEAM

### Earn Your Nonprofit Executive Leadership Training Certificate

A nine-module online course that members of your leadership team can take from their home, office or mobile device.

**Topics covered include:**

- Visionary Thinker
- Emotional Intelligence
- Entrepreneurial Spirit
- The CEO's Role in Philanthropy
- Positive Brand Builder
- Strategic Collaborator
- Succession Planner
- Inspirational Motivator

This course provides a six-month subscription for providing leadership development educational tools including a course handbook with questions for you to consider within each module and for discussion at each

of your leadership team meetings.

Today, the executive leadership skills required for your organization to succeed have changed dramatically to navigate and lead your organization towards achieving your strategic vision.

Dennis' goal with this course is to provide you with information and proven strategies on a wide range of executive leadership topics to allow you to improve your leadership's performance. High performing nonprofit executive leader teams experience greater levels of personal satisfaction, professional recognition, compensation and a significantly greater positive impact on those they serve.

## REGISTRATION AND FEES

To register, go to [www.dennismiller.com](http://www.dennismiller.com). Under the top banner, Board and Leadership Performance Coaching, click on Online courses. The registration process will guide you through to completion.

For each course, you can register up to 25 board members and/or members of your leadership team for an affordable fee of \$299/month for a six-month subscription. Subscriptions can be renewed upon expiration at any time. Your organization can add and delete up to 10 board members or members of your leadership team at any time during the six-month subscription to account for those retiring or new to your organization.

## CONTACT DENNIS

If you have any questions or would like more information, please contact Dennis C. Miller at [dennis@dennismiller.com](mailto:dennis@dennismiller.com) to schedule a conference call or contact him at 973-784-3693.

